

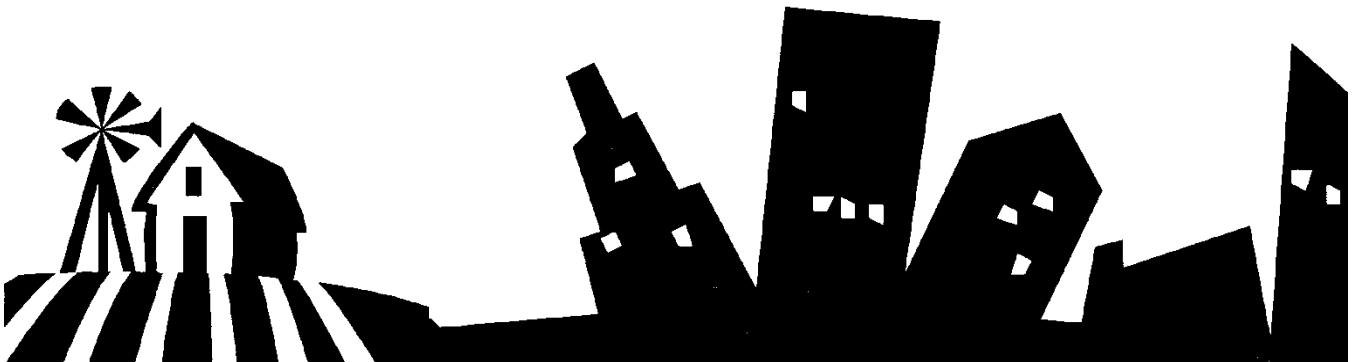
2025

Farm • City

CELEBRATION LUNCHEON

Sponsorship Proposal

Presented by



Farm• City

CELEBRATION LUNCHEON

Featuring the

Agribusiness of the Year Award Ceremony

The Farm City Celebration Luncheon is produced annually by Louisville, Kentucky's Agribusiness Industry Network. The event celebrates the contributions of the agribusiness industry to the community and recognizes the interdependence of rural and urban economies. It is held in conjunction with the world's largest, purebred livestock exposition – Louisville's own North American International Livestock Expo – at the Kentucky Exposition Center.

During the event, the annual Agribusiness of the Year Award winner is announced. The program centers on spotlighting the winner's business and the aspects of the enterprise that helped earn the award.

The program ends with an entertaining event ... the annual Wing Tip Rodeo. Two teams of "cowboys" --- area business leaders who have donned cowboy hats and bandannas --- compete in a real roping contest. This friendly competition has grown quite competitive over the years as the two teams vie for annual bragging rights and possession of the traveling "horse collar trophy".

Annually, more than 280 area business people attend the luncheon to congratulate the Award winner and to cheer on their favorite Wing Tip Rodeo Team.

2025 FARM • CITY CELEBRATION SUMMARY



2024 Recipient:

Dan Cristiani Excavating Co., Inc.
of Clarksville, Indiana

PRODUCED BY: Agribusiness Industry Network

DATE: Friday, November 14, 2025, at 12 Noon

SITE: Kentucky Exposition Center South Wing
Conference Center

PROGRAM: Agribusiness of the Year Award
& Wing Tip Rodeo Competition



The voice of the diverse agribusiness industry ... Kentucky's Economic Engine

Our Mission Statement

To promote a thriving agribusiness industry through local and regional relationships emphasizing education, technology, and growth.

Agribusiness Definition

Businesses that provide agricultural services or that buy, sell, process or utilize farm products.

Kentucky and southern Indiana have long been a hub of agribusiness activity. From the earliest days, the region's business community developed around the buying, selling, transportation or utilization of farming's bounty. Today, agribusiness employs nearly 7% of the region's workforce and provides 9.8% of the total payroll.

This economic sector represents both the business strength of the past and potential growth for the future. Traditional industries such as food wholesaling/processing/distribution and woodworking combine with the region's unique strengths in horse racing, livestock breeding and agricultural trade shows to produce an industry that provides both stability and the potential for desirable economic growth.

Much of that potential springs from the exciting, high-tech aspects of agribusiness. Leading edge science is resulting in an explosion of biotech opportunities. Farmers across the country have rushed to the Internet for everything from buying supplies and marketing products to using space age satellite technology to manage crops. The companies serving these needs are a vibrant new addition to the agribusiness family.

The Agribusiness Industry Network is dedicated to furthering the well-being of our existing agribusinesses, to helping develop the potential of agribusiness entrepreneurs, to assisting agribusiness' new high-tech ventures and to aiding community leaders in the acquisition of new business relocation.

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CELEBRATION LUNCHEON

PRESENTING SPONSOR

\$3,000

1 sponsorship available

The **Presenting Sponsor** receives:

1. Event name to be: Farm City Celebration Luncheon presented by (Your Company)
2. Sponsor logo included on ticket solicitation brochure, luncheon program and AIN website.
3. Prominent signage at luncheon: Farm City Celebration Luncheon presented by (Your Company)
4. Sponsor recognition in promotion of the event which may also include AIN newsletter.
5. Sponsor recognition from podium and opportunity to address the audience.
6. Two featured sponsor tables at luncheon, includes 16 complimentary tickets
7. Opportunity to provide Wing Tip Rodeo Farm Team Member(s).

AWARD SPONSOR

\$2,500

1 sponsorship available

The **Award Sponsor** receives:

1. Sponsor logo included on ticket solicitation brochure, luncheon program and AIN website.
2. Proceeds go toward the Agribusiness of the Year award.
3. Opportunity to display signage at the event.
4. Sponsor recognition in promotion of the event which may also include AIN newsletter.
5. Sponsor recognition from podium.
6. Luncheon table (1), includes 8 complimentary tickets
7. Opportunity to provide Wing Tip Rodeo Farm Team Member.

SUPPORTING SPONSOR
\$500
300 gift items valued at \$5 or more.

A **Supporting Sponsor** receives:

1. Sponsor logo included on luncheon program along with other supporting sponsors and recognition during program.
2. Sponsor recognition in promotion of the event which may also include AIN newsletter.
3. Sponsor table at luncheon includes 8 complimentary tickets.
4. Participation in an exciting gift program. Every luncheon attendee receives a gift bag containing only special items from the Supporting Sponsors